## 11 Quick Tips for Conversion to Harrison's Bird Foods

Birds converting from any other diet should be fed Harrison's High Potency™ Formula for a period of at least 6-8 months.

Use Bird Builder® 2-3 weeks prior to a diet change. The iodine and trace minerals in Builder may stimulate a healthy appetite, resulting in the bird's willingness to try something new. Builder should be discontinued once the bird is eating 80% or more of a formulated diet.



Harrison's Bird Bread Mix is an extremely effective conversion tool. Food that the bird currently eats may be added to the mix and baked in the bread. Gradually reduce the amount of that food and replace with the appropriate Harrison's formula.

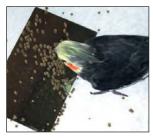


Try moving your bird to a new enclosure, such as a box, aquarium or even a new cage. Remove all the toys, perches and bowls and offer High Potency™ on the floor.

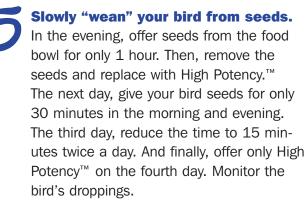


Use a mirror or white paper.

Sprinkling food on a mirror or sheet of white paper placed on the bottom of the enclosure works especially well for budgies. A bird old enough to be socialized may eat to compete with the "rival" bird in the mirror.



White paper draws attention to the food.







Note: The bird's weight (in grams), body condition, attitude and droppings should be monitored carefully on a daily basis in small and medium birds and at least twice a week in large birds.

Feed your bird at mealtime.

Place the food on a plate, move it around with your finger or a spoon and pretend to eat it in front of your bird.

Offer Power Treats, Pepper Lifetime
Coarse™ or Adult Lifetime Mash.™ Birds
love the taste of Power Treats™ and
Pepper Lifetime Coarse.™ These foods
can be crushed for smaller birds. Adult
Lifetime Mash™ also has an appealing
taste to help your bird try a new food.

Use a converted bird as a role model.
House your bird near another that's already eating Harrison's Bird Foods, or use a "trainer bird" in the same cage as a role model for eating.

Heat or moisten the food. Heat the High Potency™ slightly or moisten it with a small amount of fruit juice or Sunshine Factor.®

Schedule a supervised diet change with your veterinarian. Some birds do not recognize Harrison's as food, and placing the bird in a clinic where monitoring can be done will help your bird through the conversion.

If the conversion steps don't work the first time, you can feed the familiar food for a short time and then try again. The effort is worthwhile for the health of your bird.

## **How to Evaluate Your Bird's Droppings**

Clean white paper or other smooth surfaces can be used to collect the droppings. The normal appearance of the feces is usually soft and brown when the bird is eating a formulated diet but may be abnormally dry and black, yellow or green with a seed diet. The normally clear urine may be increased in amount due to excess consumption of fruits and vegetables.



Normal urates are creamy white waste from the kidneys and are often suspended in the liquid urine or are "wrapped around" the feces. Any color change in the urates is abnormal. A sick bird may show a change in the volume, color, consistency or frequency of droppings. Feces from egg-laying females, baby birds on hand-feeding formulas and the first void of the morning may be larger than normal, and urine output may increase when the bird is nervous or ill.





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